

DIGITAL NAMEPLATE™

Taking Nameplates to the Next Level



Digital Nameplate™ is an innovative, first-of-its-kind, patent-pending 2D-matrix nameplate, only from Texas Nameplate!

A Digital Nameplate is now as simple as 1-2-3!

1

Check...



2

Click...



3

Connect!



3 IN 318 F3W-D LPC VALVE
IN FLANGED 3-WAYPISTON
BALANCED MOTOR VALVE,
DUCTILE 250# OPER.PRESS.

Offer the highest levels of access and support to your customers with one-click connectivity, instant contact and customized information. You can reap the benefits of the latest technology innovations and dramatically improve your customer care and service.

Contact us today!

Call Mina Hsu at 214-428-8341 x114 or email mhsu@nameplate.com for product demos, sales and detailed information.

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Backed by a winning combination of industry-leading quality, top-notch customer service, and over sixty years of continuous innovation, Texas Nameplate introduces a versatile, affordable Digital Nameplate that brings **mobile technology** to **2D matrix code nameplates**.

Exciting Product Features

Digital Nameplate can dramatically change the face of your product by increasing the information, usability and flexibility of your existing nameplate.

- Add up to 200 alphanumeric characters, both fixed and sequential
- Access using a standard camera phone* or scanner
- Allow users to connect instantly to Internet with camera phone
- Adapt information for each product or customer

New, Improved Applications

With Digital Nameplate, your nameplate can carry a host of new information in a very compact space and enhance your nameplate.

- One-click link to Web, order, customer support or product pages
- Serialized, sequential product data and service history
- Product, warranty and operational information
- Asset tracking and routing record
- Inventory monitoring and control data
- ISO, UL and CE standards certification information
- Product use and liability clauses
- Contact and Web site details

Which Nameplate is Right for You?

	Traditional	Digital Fixed	Digital Sequential
Nameplate content	Fixed	Fixed	Sequential
Internet access	No	Yes	Yes
Hyperlink capability	No	Yes	Yes
Scanning ability	No	Yes	Yes
Data recovery	No	Yes	Yes
Electronic data download	No	Yes	Yes
Reading error minimization	No	Yes	Yes
Artwork design process	Lengthy	Minimal	Medium
Pricing	\$	\$\$	\$\$\$

* Camera phone needs to be reader-enabled with mobile software.

* Delivery period begins the day we receive clear, legible specifications along with detailed order form.

The TNC Way

Unconditional 100% Guarantee

We will deliver your order free of any defects and on time+ or we will supply your order free of charge. We are the only company in the industry that offers a 'no questions asked', unconditional 100% guarantee on its products.

Total Customer Value

Everything we do centers around delivering superior value to our customers. From multiple contact methods and web-enabled technology, industry-leading response times, to high-quality products and service and reasonable prices, every customer interaction is based on authenticity and reliability.

Quality Inside Out

At Texas Nameplate, we don't stop at just meeting our customers' quality requirements. We take it to the next level and uphold ourselves to the highest quality standards. TNC is certified for ISO 9001, ISO 14001 and UL. We are also the only two-time small business recipient of the prestigious Malcolm Baldrige Award.

Enduring Longevity

Since 1946, Texas Nameplate's dedication to manufacturing quality industrial nameplates, especially for harsh environments, is well-known throughout the manufacturing community. So, it isn't surprising that over 60% of our customers have partnered with us for 15 years or more.

Texas Nameplate Company, Inc.

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Performance Excellence in Etched and Screened Products since 1946