

texas' most famous branding iron . . .

DESIGNERS AND MANUFACTURERS

OF TNC BRAND NAMEPLATES

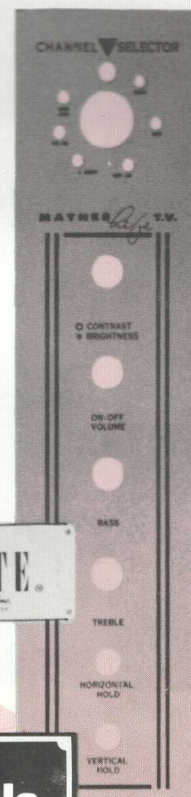
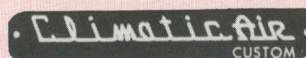
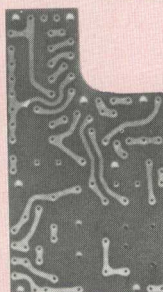
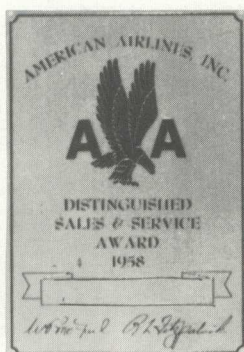
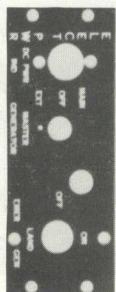
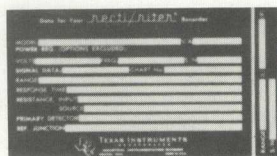
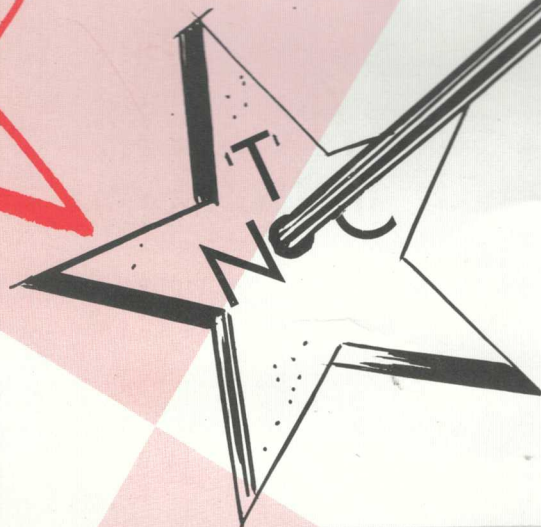
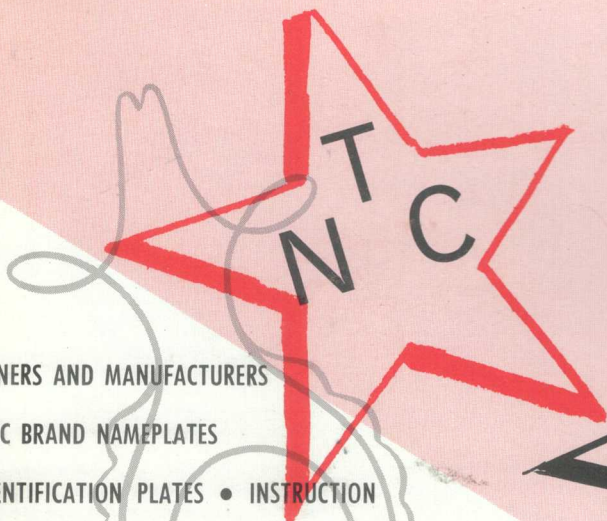
• IDENTIFICATION PLATES • INSTRUCTION

PLATES • METAL TAGS • PLAQUES

• CHEMI-CUT PRODUCTS • PRINTED TAPES

• PRINTED CIRCUITS • CUSTOM

MANUFACTURED PRODUCTS



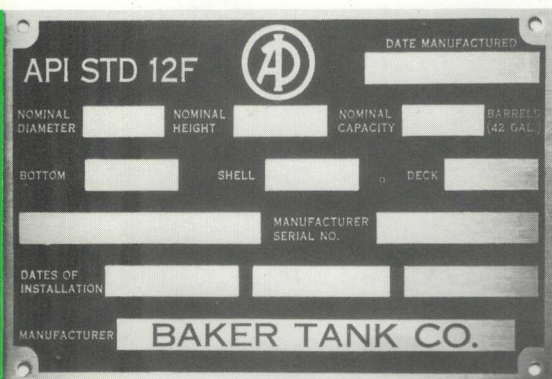
TEXAS NAMEPLATE COMPANY

1900 SOUTH ERVAY ST.

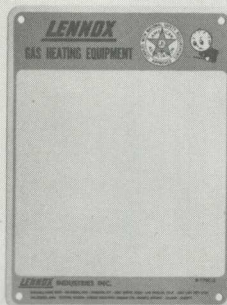
INCORPORATED

DALLAS, TEXAS

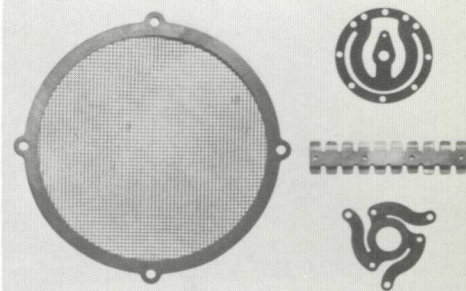
"Brand" NAME MERCHANDISE GETS "Branded" AT TNC!



TNC Etched Nameplate on Baked Enamel Background. Deep (.003 to .005 in.) etch adds long life to TNC products.



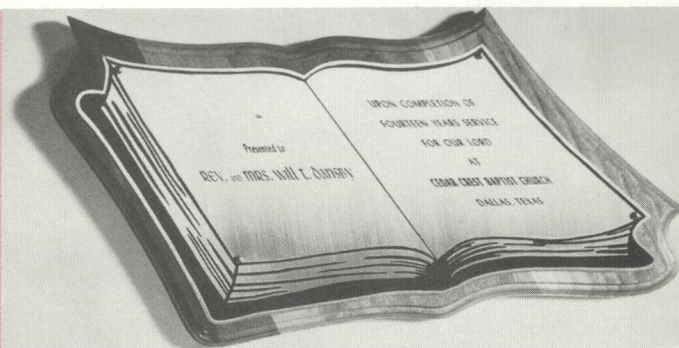
Lithographed Nameplate designed and printed on Texas Nameplate's dry-offset metal decorating press. Precision dials and scales are a specialty.



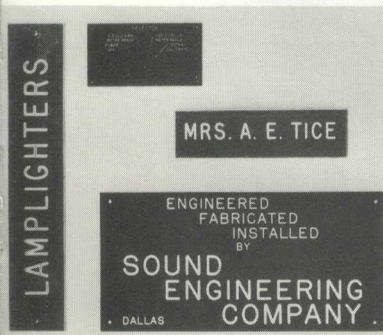
TNC Chemi-Cut® Products are legion in seismic and electronics industries. Original TNC patents cover suspension springs illustrated here, produced without mechanical stamping.



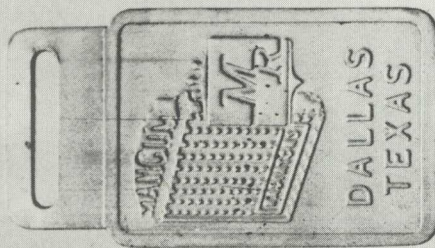
Printed Pressure Sensitive Tape Products by TNC include Mylar, Scotchlite, Scotchcal, Acetate and Aluminum Foil in singles or rolls.



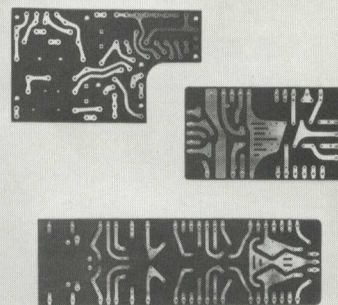
Custom produced awards and plaques commemorate achievements of industrial and civic leaders throughout the Great Southwest . . . another TNC product.



Engraved Plastic Nameplates and Instruction Panels manufactured for industry and government application. All TNC products are manufactured under one roof.



Identification tags and embossed metal plates are die-stamped for long-lasting service under field and warehouse use.



Printed Circuits for electronics manufacturers are mass-produced and custom-manufactured to detailed specifications in the South's largest plant.

PRODUCT PRESTIGE BEGINS WITH NAME IDENTITY

...CUSTOM DESIGNED BY TNC *Creative* STAFF

MERCHANDISING must begin with a "brand name"... and literally hundreds of brand names throughout the Southwest begin with a Texas Nameplate.

From the prolific drawing boards of Texas Nameplate Company, these now nationally-famous products were once the gleam in our eye. From this happy gleam to international markets in retail, electronic, industrial and utility service is a bridge that TNC can cross directly, efficiently and economically for you... regardless of your product, its problems or complexities.

For here at TNC we have been translating these gleams for more than a decade now, crossing the threshold from production line to market identity for a group of American manufacturers that looks like a listing from Who's Who in Industry.

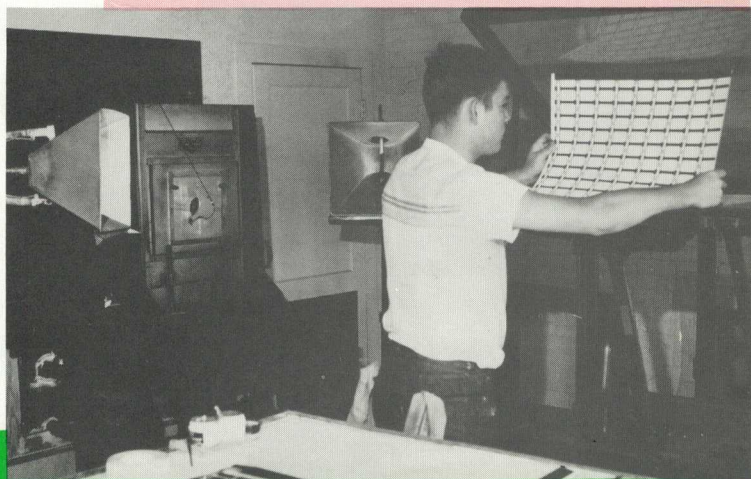
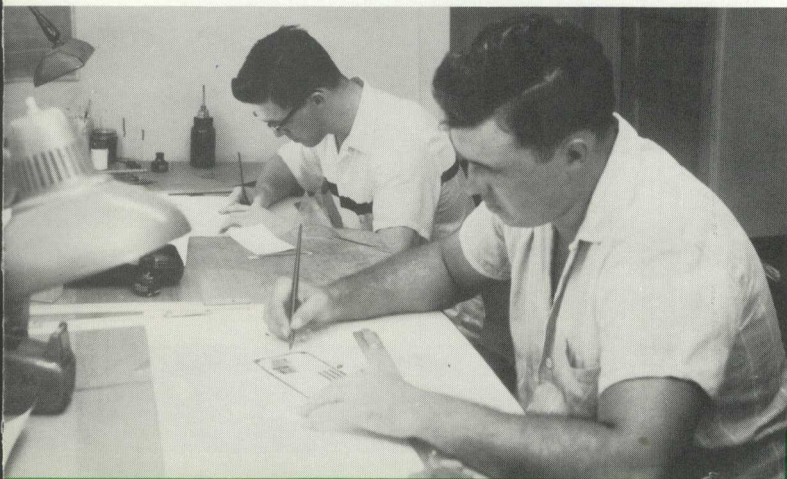
Illustrated on this page are a few of the many creative facilities of Texas Nameplate, accustomed to the *unusual* request and experienced in adapting it to practical application.

This Creative Facility... designers, artists, typographers and craftsmen... is at your disposal without obligation. May we have the opportunity to round-up your "branding" problem?

Very truly yours,

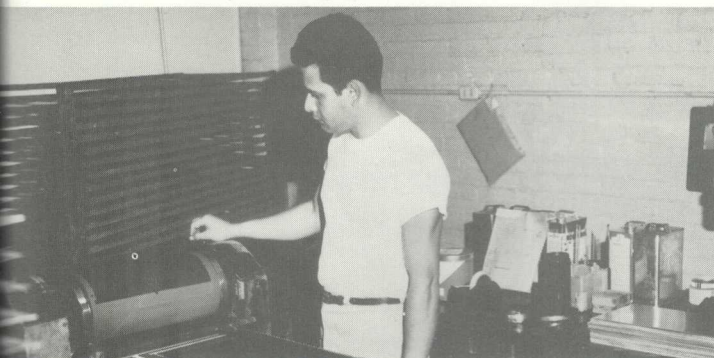
ROY D. CROWNOVER
Vice-President

TOM HAMPTON
President

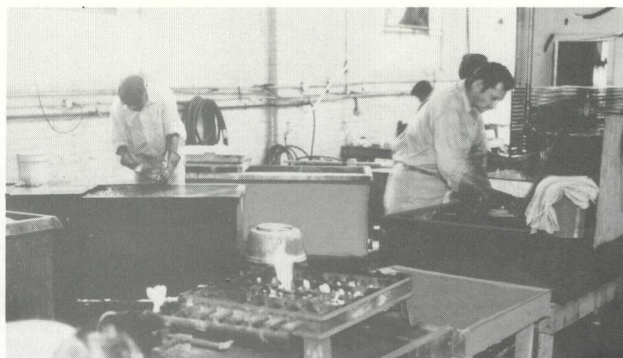


FROM THE DRAWING BOARD TO MARKET APPLICATION...

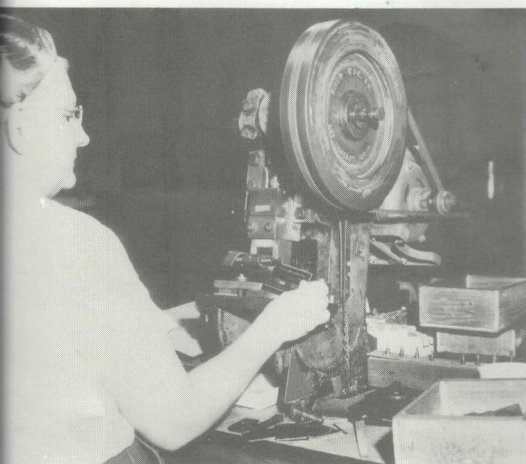
From Artist's conception to practical application, Texas Nameplate artisans produce a host of TNC products under one roof... from camera interpretation to metal lithographing, etching, mylar tape printing, enamel baking, die stamping and trimming.



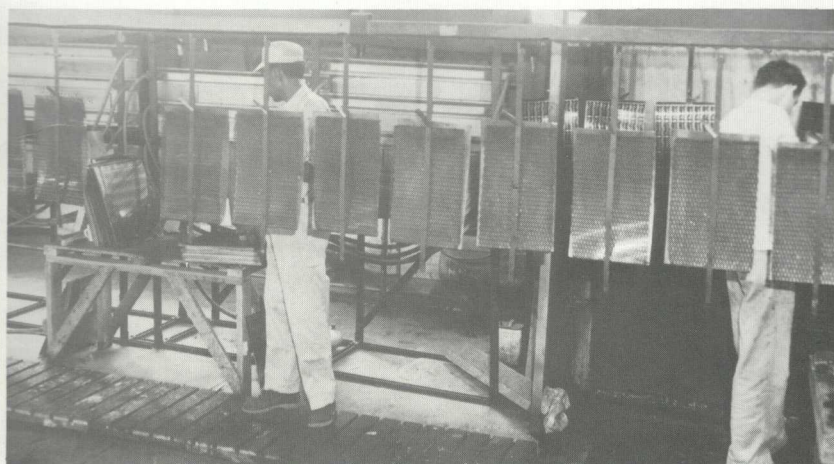
Dry-off-set metal lithographing and decorating press produces quality printing on metal at production prices.



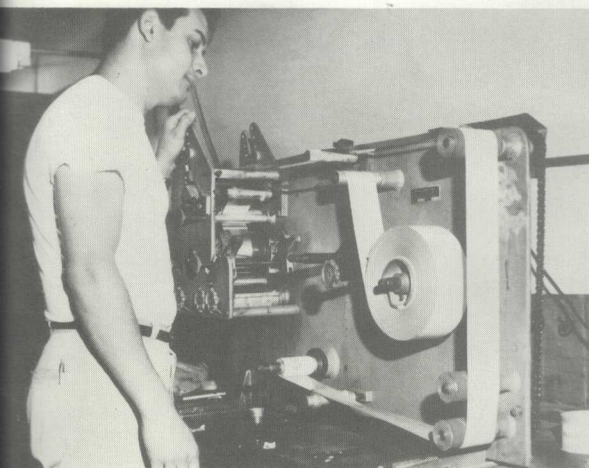
Metal etching up to .005 inch produces an almost indestructible nameplate on a multiple-form run.



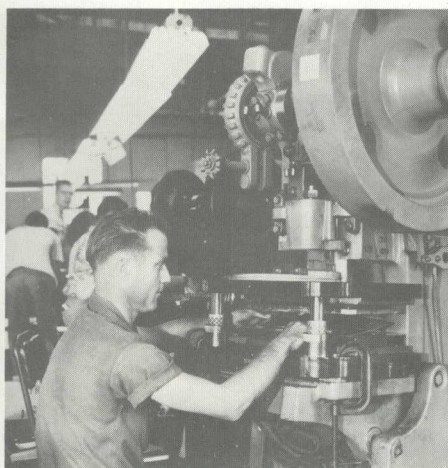
Numbering of nameplates, tags, etc., is routine at Texas Nameplate. Illustrated is a numbering operation on another well-known Texas product which spawned under TNC's guidance.



Modern baking ovens at TNC weld enamels and inks to bonded metal surfaces as conveyors move nameplates to finishing area.



Tape printing on special press at Texas Nameplate produces either single or roll-type products on Mylar, Scotchal, aluminum foil and other specialized tapes.



Round-corner and die-cutting presses stamp plates and tags on long-run production items.

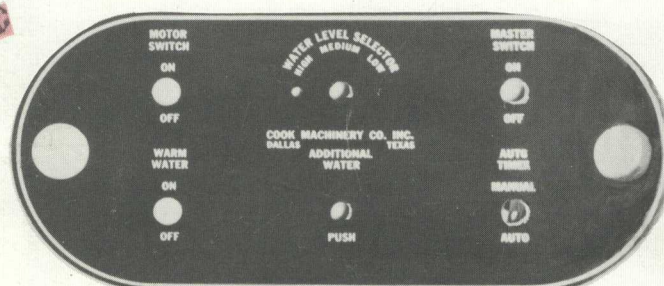
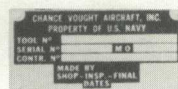
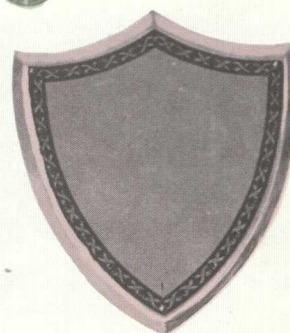
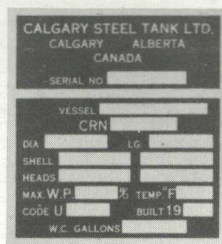
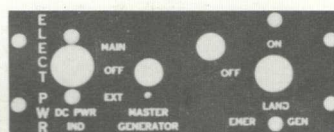
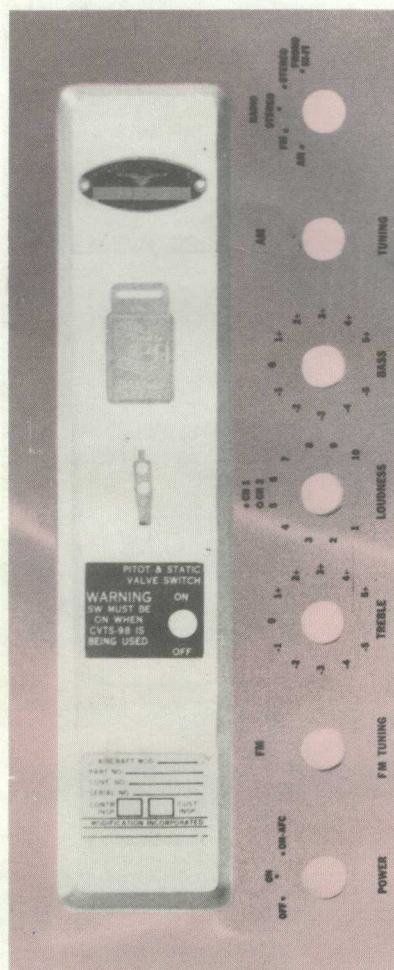
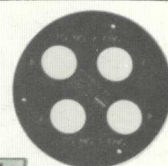
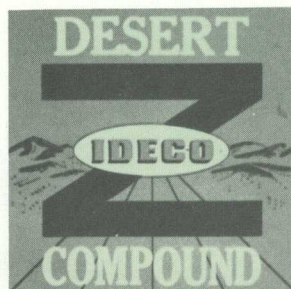


Hand inspection of every TNC nameplate assures the customer of consistent quality on America's brand-name merchandise.

**TEXAS
NAMEPLATE CO.
INC.**

"Branded" Nameplates of Bronze Brass, Stainless Steel, Aluminum, and a host of metals and tapes.

NAMES make news at TNC

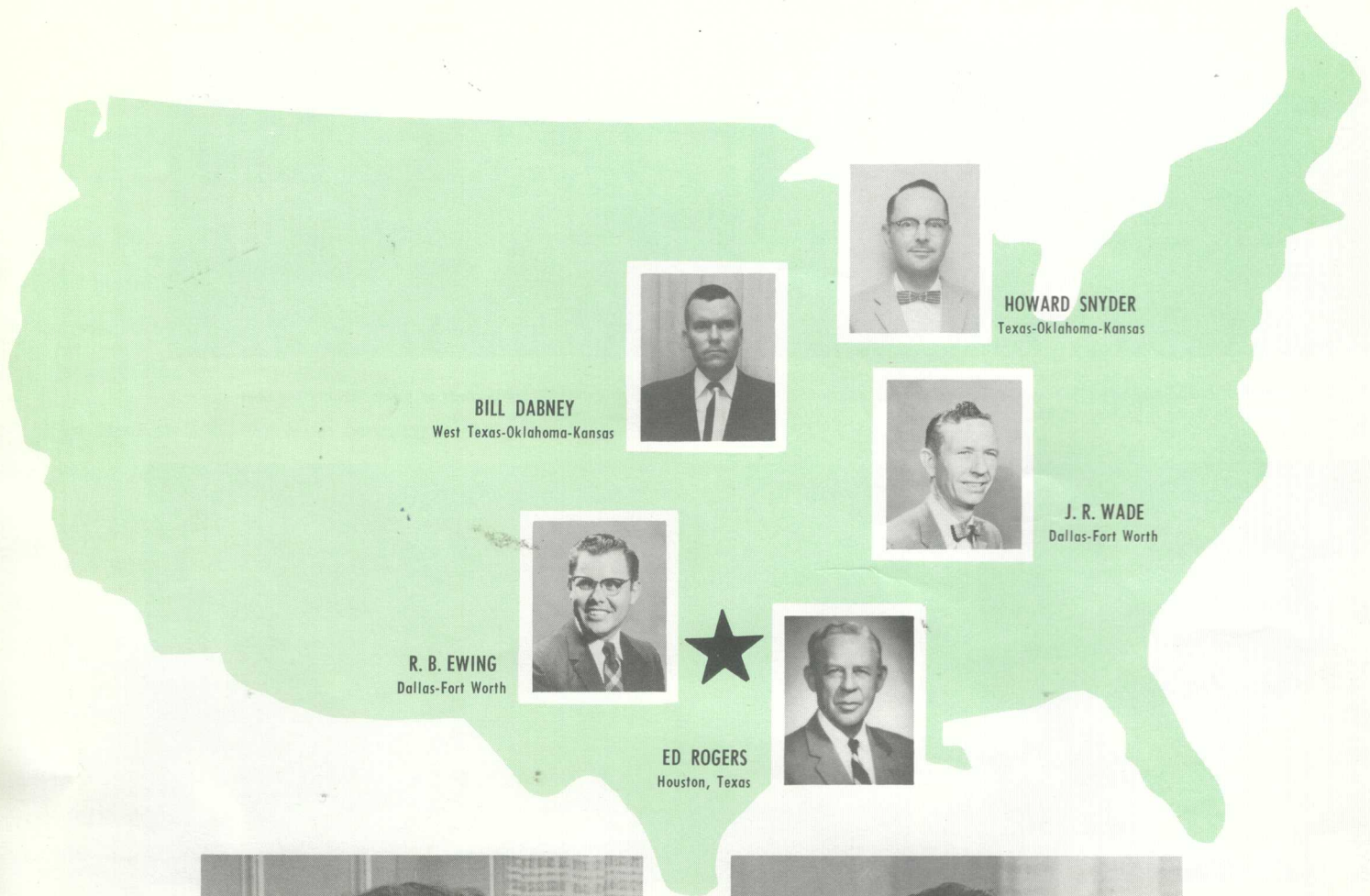


TEXAS NAMEPLATE COMPANY

INCORPORATED

specify TNC ... the home of name-brand names

**THE TNC BRANDING IRON LITERALLY
REACHES ACROSS THE NATION...**



BILL DABNEY
West Texas-Oklahoma-Kansas



HOWARD SNYDER
Texas-Oklahoma-Kansas



J. R. WADE
Dallas-Fort Worth

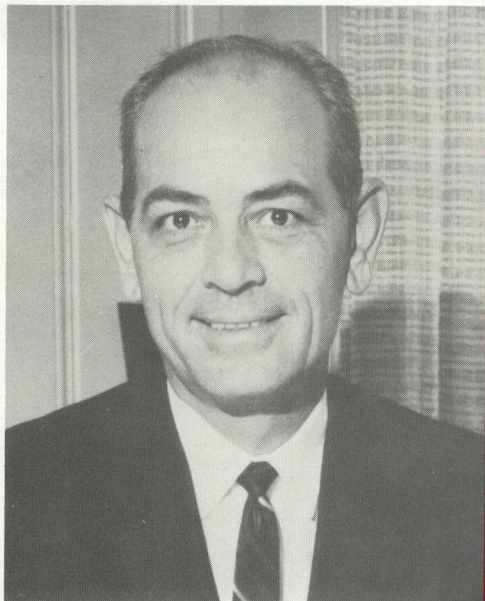


R. B. EWING
Dallas-Fort Worth

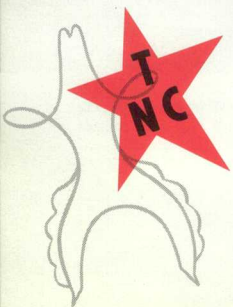


ED ROGERS
Houston, Texas

TOM HAMPTON
President
Texas Nameplate Company



ROY D. CROWNOVER
Vice President
Texas Nameplate Company



Texas Nameplate Co.

INCORPORATED
DALLAS, TEXAS